Advocacy is an essential component of a professional association’s ability to meet its mission. Professional associations have a responsibility to provide needed information to legislators and other policymakers on matters critical to public education and issues of vital interest to their members (education issues).

As Virginia's leading advocate for middle and high school leaders, it is VASSP’s duty to bring the issues of the principalship to members of the General Assembly, State Board of Education, Virginia Department of Education, Governor's Office, and state and national news media. VASSP provides school leaders with the information they need to become effective advocates for their schools, their staff, and their students. Working together, VASSP and NASSP help school leaders play a vital role in crafting laws and policies that support the achievement and success of every student. It is critical that these state and local decisionmakers are informed by the experience and expertise of practicing school principals and assistant principals.

If you are interested in becoming more involved in public school education advocacy issues, consider joining VASSP's Virginia Education Advocacy Network. Please complete and submit the form linked above.