Dear Superintendent:

As you know, the State Board of Education requires a school improvement plan based on a comprehensive needs assessment. The Virginia Foundation for Educational Leadership is offering two new services for school divisions with your demographics that will address this requirement. We have intentionally priced these services affordably to address a deep data analysis for individual schools and the development of a Community of Practice to establish a school improvement plan designed to increase graduation rates of Black, Latino, and Economically Disadvantaged students. This kind of analysis will also include a careful look at subgroup data within these sets including Students with Disabilities and English Language Learners. School Data Analysis is time consuming and by allowing an affordable third-party data analysis, the principal can devote more time to ensuring that strategies for improvement are in place and working.

VFEL has contracted with Dr. Kathleen Smith, a VFEL Faculty Member since 2013, to offer your secondary schools these service opportunities. She has a thorough understanding of federal and state regulations and requirements for public schools. She was the Director of the Office of School Improvement with the Virginia Department of Education for 15 years. Most recently, Kathleen served as the Regional Director for the Mid-Atlantic States for Cognia, formerly AdvancED. Kathleen’s career in education has afforded her many opportunities to work with diverse student populations. She has extensive experience in school and district improvement processes, federal grant writing, student engagement, formative assessment, fidelity of program implementation, inclusive teaching practices, instruction for students with disabilities, differentiating instruction, unit and lesson planning, understanding standards-based education, improving graduation outcomes, survey design, and data analysis. VFEL believes Kathleen is amply qualified to deliver the Community of Practice and School Data Analysis service opportunities for your school division.

If you would like to know more about these VFEL service offerings and the costs for consideration in your upcoming fiscal budget, please click on the buttons below. Also, please peruse the example of the product slide presentations that can be developed for each of your secondary schools:

School Data Analysis Service Opportunity
Community of Practices Service Opportunity
School Data Analysis Service PPT Example
Community of Practices Services PPT Example

A detailed informational meeting by webinar will be held on March 18, 2020, at 10:00
a.m. Please reply with an email and we will send you a registration link. If you have any questions about the informational webinar, please call Ms. Teri Conlee, 804.355.2777.

We hope that you will consider these service opportunities for your secondary schools.

Sincerely,

Randy Barrack, Ed.D., Ph.D.
VFEL President

Timothy L. Healey, Ed.D.
VFEL Chair

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93rd Annual Virginia Middle & High School Principals Conference & Exposition

Principal Leadership — Discover ‘21

June 23-26, 2020

Hilton Richmond
Hotel & Spa

12042 W. Broad St.,
Richmond, VA 23233
(Short Pump)

VASSP, VDOE, and VFEL are currently planning the commonwealth’s largest gathering of middle and high school administrators. The annual state conference provides innovative learning formats — general sessions, learning labs, roundtable discussions, EdCamp — that foster engaging knowledge exchanges and allow you to tailor the experience to your own personal learning level, needs, and interests.

About VFEL

Join VASSP

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