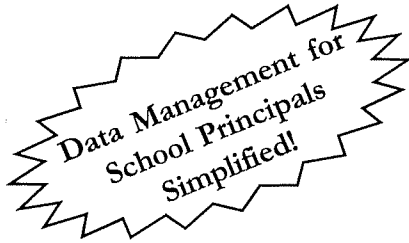


### Cancellations

Registrations may be cancelled more than ten (10) days prior to any professional development program with a full refund, less a \$25 service charge. Alternatively, the registrant may have the full amount of the professional development program applied to another program in the series within the same fiscal year. Individuals who do not cancel their reservation and are not in attendance are responsible for full payment. No refund will be granted for cancellations made within ten (10) days prior to the event. Substitutions are permissible. All cancellations must be received in writing (e-mail, fax, or letter) and will not be accepted over the phone. Please send notice of cancellation to Ayers Gilman by FAX at (804) 355-4262, or e-mail at [agilman@vassp.org](mailto:agilman@vassp.org).

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*For room reservations, contact the Williamsburg Marriott directly at 757-220-2500. Overnight accommodation rates are \$89.00 - single or double - plus 10% tax and \$2.00 occupancy tax. **Hotel registration deadline is November 2, 2011.** Attendees should make their room reservations immediately to avoid disappointment.*

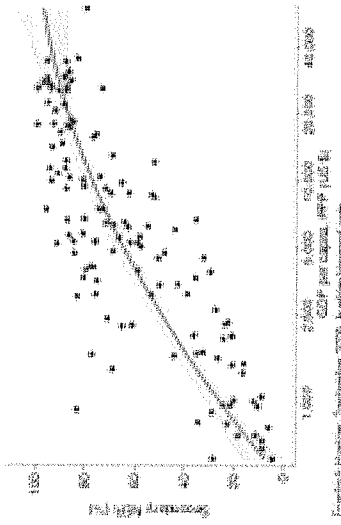


Virginia Association of Secondary School Principals  
 Virginia Foundation for Educational Leadership  
 4909 Cutshaw Avenue  
 Richmond, VA 23230

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# VASSP/VFEL Professional Program Series

## Data Management Workshop Featuring DataCations Software (PreK-12)



**November 10, 2011**

Williamsburg Marriott  
 50 Kingsmill Road  
 Williamsburg, Virginia

Offered by:  
 Virginia Association of Secondary  
 School Principals  
 and  
 Virginia Foundation for  
 Educational Leadership

**9:00 a.m. to 10:15 a.m.**

### **SIMPLIFYING DATA ANALYSIS TO IMPROVE SCHOOLS**

**Objectives:** Principals will become familiar with the background and purpose of the Virginia Dashboard for School Improvement and understand the system's functionality.

**Description:** A discussion of the background and purpose of the Virginia Dashboard will be followed by a demonstration of dashboard functionality, including features that allow for creation of customized school and district-level metrics to track student progress as well as customized groups that measure the efficacy of interventions.

**10:30 a.m. to Noon**

### **The DATAcATION NCLB TRACKING SYSTEM**

**Objectives:** Principals will understand how the DataCation NCLB Tracking System simplifies the process of forecasting and tracking AYP.

**Description:** The presentation will demonstrate how to accomplish the following using the data management system to

- Forecast NCLB results and predict problem areas.
- Assess subgroup AYP eligibility with respect to AMO, EAMO and Safe Harbor targets in multiple cohort years. Calculate totals and analyze subgroup data within multiple cohorts.
- Generate Performance Index calculations for each accountability subgroup.
- Create measure and analyze school or cohort groups over time to evaluate the efficacy of academic interventions.
- View students' credits, test scores, programs and progress reports for Graduation and Promotion Eligibility.
- Sort, organize and analyze performance data by school, grade, ethnicity, gender and more.
- Identify achievement trends across time.
- Systematically gather data to enhance college preparation.
- Determine student, subgroup, school graduation rates and course/teacher passing percentages.
- Set school defined grade level, short cycle assessments and exam tracking reports to determine student on/off track status.

### **ABOUT THE WORKSHOP LEADERS**

#### **Griffin Fernandez, Ph.D., Chief Operating Officer and General Counsel, CaseNEX**

Dr. Fernandez's recent work has focused on providing states and districts with customized data systems created by CaseNEX's DataCation division. His experience in K-12 education includes eight years as a public school administrator, teacher and coach at the secondary level. As an adjunct faculty member at the University of Virginia, Dr. Fernandez served as an instructor in School Law for graduate programs in School Administration. Prior to his career in education, Dr. Fernandez practiced environmental law, serving federal and state regulatory agencies.

#### **Peter Bencivenga, Director, DataCation Division CaseNEX**

Mr. Bencivenga is co-founder and director of the DataCation Division of CaseNEX. He previously was Technology Director in the New York City Public Schools system at the High School of Telecommunication Arts & Technology. Mr. Bencivenga is a staff developer on the integration of technology and web development across the curricula for the New York City Board of Education, New York City College of Technology, and City University of New York (CUNY) schools.

## **REGISTRATION FORM**

### **DataCations Management Workshop**

Name \_\_\_\_\_

First Name for Badge \_\_\_\_\_

School Name \_\_\_\_\_

School Address \_\_\_\_\_

School Division \_\_\_\_\_

School Phone (     ) \_\_\_\_\_

Home Address \_\_\_\_\_

E-mail Address \_\_\_\_\_  
*(confirmation will be sent to this e-mail address ONLY)*

**Registration Fee: \$55**

*(includes registration, continental breakfast, and break)*

Payment Method: (please check one)

1. Check Enclosed \$ \_\_\_\_\_  
*(make check payable to VASSP)*
2. Purchase Order Enclosed # \_\_\_\_\_  
*(completed P.O. must be attached with your registration)*
3. Charge # \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Exp. Date \_\_\_\_\_

*(check one)*     MC     Visa

### **REGISTRATION DEADLINE:**

**November 2, 2011**

No refunds for cancellation after  
November 2, 2011.

Substitutions are permissible.

Mail completed form with payment to:

VASSP

4909 Cutshaw Avenue  
Richmond, VA 23230

Phone 804.355.2777 ~ Fax 804.355.4262