

2008 Summer Conference

81st Annual
Virginia Middle and High School Principals
Conference & Exposition

Principle^{al} Strategies for School Performance ...competence to excellence

The Homestead • Hot Springs, Virginia
June 30 – July 2, 2008

Sponsored by
Virginia Association of Secondary School Principals
Virginia Foundation for Educational Leadership
Virginia Department of Education

CONFERENCE AT A GLANCE

Preliminary Daily Schedule and Major Conference Activities

Registration Hours

School Law Clinic Registration

Sunday Noon-1:00 p.m.

Conference Registration

Sunday Noon - 4:00 p.m.

Monday 7:30 a.m.-5:00 p.m.

Tuesday 7:30 a.m.-5:00 p.m.

Wednesday 7:30 a.m.-11:00 a.m.

Monday, June 30 *(continued)*

12:30 p.m.-2:00 p.m. **Second General Session Luncheon** *(included in conference fee)*

Department of Education Colloquium

2:15 p.m.- 3:15 p.m. **Major Concurrent Sessions**

3:30 p.m.- 4:30 p.m. **Major Concurrent Sessions Repeated**

Golf Outing

Sunday 1:00 p.m.

VASSP Bookstore

Sponsored by Rowman & Littlefield Education

Monday 9:00 a.m.-5:00 p.m.

Tuesday 8:00 a.m.-5:00 p.m.

Exhibit Show

Tuesday 7:30 a.m.-6:00 p.m.

Complimentary Morning Coffee Provided Daily for all Conferees Sponsored by Lifetouch

Sunday, June 29

1:00 p.m. Golf Outing

1:00 p.m.-5:00 p.m. School Law Clinic

Monday, June 30

8:15 a.m.-9:15 a.m. Annual VASSP Business Meeting, Awards, and Election of Officers

10:00 a.m.-11:15 a.m. **Opening General Session**

11:30 a.m.-12:20 p.m. **Major Concurrent Sessions**
Nonrepeating

Tuesday, July 1

7:30 a.m. 2008 Exhibit Show Opens
Ribbon Cutting Ceremony

7:30 a.m.-8:30 a.m. Continental Breakfast
Available in Exhibit Hall for Exhibitors and Conference Registrants Only

8:30 a.m.-10:00 a.m. **Third General Session**

10:15 a.m.-11:40 a.m. **Roundtable Discussions**

11:40 a.m.-1:15 p.m. Visit Exhibits, Lunch & Prize Drawings in Exhibit Hall

Professional Practices Symposium

1:15 p.m.- 2:15 p.m. **Major Concurrent Sessions**

2:30 p.m.- 3:30 p.m. **Major Concurrent Sessions Repeated**

3:30 p.m.-6:00 p.m. Visit Exhibits
Prize Drawings
Ice Cream Social

8:00 p.m.-11:00 p.m. Conference Party
Sponsored by Herff Jones

Wednesday, July 2

7:30 a.m.-8:45 a.m. **Fourth General Session**
Breakfast
(Meal ticket required)

9:00 a.m.-11:00 a.m. **Fifth General Session**

11:00 a.m. Conference Adjournment
Grand Prize Drawing

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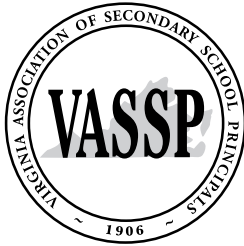
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Welcome



Virginia Department
of Education

Principle(al) Strategies for School Performance – Competence to Excellence is the theme of the 81st Virginia Middle and High School Principals Conference & Exposition, aka “the Summer Conference.” The state conference has been sponsored by the Virginia Association of Secondary School Principals and the Virginia Department of Education annually since 1927. It has become *the* instructional leadership, administrators, and policy conference for middle level and high school principals and assistant principals.

The conference theme is based on the leadership initiatives of Governor Tim Kaine and the daily mantra at the Virginia Department of Education. Governor Kaine said in his inaugural address on January 16, 2006, “Expectations are what drive us to constantly seek ways to improve our system of public education – the most important issue facing Virginia today. Our education goal should be to promote true excellence by moving beyond our focus on competence, as measured by scores on standardized tests of minimum expectation.”

This year’s instructional leadership topics emphasize the role of the principal in increasing student achievement from competence to excellence through the following nine strands:

- School Leadership, Administration, and Management
- SOL/Curriculum and Instruction/Remediation
- SOA/Accountability
- NCLB/AYP/Teacher Quality/LEP/Special Education
- Assessment and Data Analysis
- Instructional Technology
- Student Services and Programs (e.g., school safety, discipline, dropout prevention)
- Personal (e.g., stress management, time management, health and fitness awareness)
- Educational Law and Policy

VDOE, VASSP – its foundation, The Virginia Foundation for Educational Leadership – have collaborated on a number of projects this past academic year as part of the Association’s continuance of its **Principal 21C Initiative** including the expanded development and implementation of the VASSP mentor coaching program to include the middle school level, expansion of the training for Breaking Ranks in the Middle and Breaking Ranks II, and the continued focus on working with school divisions and individual schools on the school improvement model as developed by the VDOE Office of School Improvement.

The Summer Conference is an opportunity to both encapsulate the leadership advances of the current school year and to set goals and priorities for VDOE, VASSP, VFEL, principals, schools, and school divisions to work together in the coming year in the competence to excellence agenda. The 2008 Planning Committee thanks you in advance for taking the time out of your busy schedule to attend the conference. Enjoy your stay at one of Virginia’s premier conference locations. We hope you take advantage of the many learning and networking opportunities available to you.

Conference Planning Committee



Robert Bracey



Randy Barrack



Patricia Wright

The Conference Planning Committee is chaired by Dr. Robert A. Bracey, III, VASSP senior associate, with Dr. Randy D. Barrack, executive director, and Dr. Patricia I. Wright, chief deputy superintendent, representing the Virginia Association of Secondary School Principals and Virginia Department of Education, respectively.



Carol Robinson
Fairfax County Division
President
VASSP Board of Directors



Lawrence Lenz
Essex Division
President-Elect
VASSP Board of Directors



William Davis, Jr.
Norfolk Division
Immediate Past President
VASSP Board of Directors



Gregory Wheeler
Appomattox Division
VASSP Past President
NASSP Board of Directors



Robert Almond
Virginia Department
of Education



Carolyn Bernard
Chesapeake Division
VASSP Board of Directors



Kevin Bezy
Franklin County Division
VASSP Board of Directors



David Ellena
Chesterfield Division
VASSP Board of Directors
NASSP Board of Directors



Matthew Haas
Albemarle Division
VASSP Board of Directors



Rita Holmes
Surry Division
VASSP Board of Directors



Janice Koslowski
Loudoun Division
VASSP Board of Directors



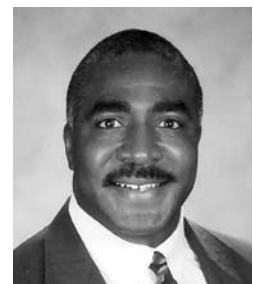
Keith Perrigan
Washington Division
VASSP Board of Directors



Richard Turner
Roanoke County Division
VASSP Board of Directors



Donald Vale
Albemarle Division
VASSP Board of Directors



John Word, Sr.
Arlington Division
VASSP Board of Directors

Conference Registration

The Conference Registration Desk is located in the Mt. Vernon Foyer. Registration hours are:

Sunday, June 29
Noon - 4:00 p.m.

Monday, June 30
7:30 a.m. - 5:00 p.m.

Tuesday, July 1
7:30 a.m. - 5:00 p.m.

Wednesday, July 2
7:30 a.m. - 11:00 a.m.

To reach the registration desk via house phone, dial extension 57487; for calls from outside of the hotel, please dial (540) 839-7487.

Name Badge

Your name badge is your entry ticket to all conference presentations, receptions, and the exposition. **Please wear it at all times.** Complimentary name badges for spouses and children are available at the Conference Registration Desk; however, due to the size of our conference, attendance at breakout sessions is restricted to those paying the full registration fee. Spouses not registered as conference participants may only participate in the exhibit show, general sessions, and conference receptions. **Spouses who are also school administrators will need to register for the conference and pay the registration fee.** Children are not permitted in the exhibit show without a parent.

Ribbons

VASSP members give unselfishly of their time and energy to make the association successful. Those individuals who have served on boards and committees are wearing ribbons attached to their name badges. Please take a moment to thank them for their efforts on behalf of Virginia middle and high school administrators.

VASSP Awards

One of the highlights of the Summer Conference is the presentation of the annual awards including Outstanding High School Principal

of Virginia, Outstanding Middle School Principal of Virginia, Outstanding Secondary School Assistant Principal, Frank E. Flora Lamp of Knowledge Award, and Gavel of Authority Award.

Luncheon Session

The Second General Session this year is a luncheon featuring Superintendent of Public Instruction Dr. Billy K. Cannaday, Jr. to be held Monday, June 30 from 12:30 p.m. to 2:00 p.m. The luncheon is included in your conference fee; however, you must pick up your ticket in advance. Please pick up your luncheon ticket when you register.

Conference Breakfast

The Fourth General Session is the conference breakfast to be held Wednesday, July 2 from 7:30 a.m. to 8:45 a.m. The featured speaker is political commentator Robert Holsworth, professor of political science and dean of the College of Humanities and Sciences at Virginia Commonwealth University, who will address the state and national politics and its impact on education. The breakfast requires the purchase of an admission ticket. Please pick up your ticket from the registration desk by noon on Tuesday.

2008 VASSP Exhibit Show

The demands of VASSP members have resulted in the attraction of many companies that will display the latest products and services for middle and high school educators. These exhibitors from state and national companies will gather under one roof to create one of the finest educational trade shows seen by Virginia's school principals. One of the major prizes will be given at the Ice Cream Social on Tuesday afternoon. Our exhibitors are proving to be instrumental in keeping our conference registration costs down. We urge you to visit their booths and take advantage of this opportunity to acquaint yourselves with these fine professionals and their products. (Please note that children in the

exhibit area must be accompanied by an adult at all times. Thank you.) The VASSP Exhibit Show is located in the Regency Ballroom (Exhibit Hall). The Exhibit Show hours are:

Tuesday, July 1
7:30 a.m. - 6:00 p.m.

All conference refreshment breaks will be held in the Regency Ballroom/Exhibit Hall. A continental breakfast for all registered participants will be available in the Exhibit Hall at 7:30 a.m. on Tuesday. For your convenience, sandwiches, drinks, chips, etc., will be available for purchase in the Exhibit Hall during lunch on Tuesday. Many companies have contributed prizes which will be given away during the refreshment breaks. You can register for additional prizes at the booth of many participating exhibitors in the Exhibit Hall. You must be present in the Exhibit Hall to win. The grand prize drawing will be held on Wednesday, July 2 at 11:00 a.m. during the Fifth General Session.

VASSP Bookstore

The VASSP Bookstore is sponsored by Rowman & Littlefield Education – a leading national publisher of educational leadership books. The Bookstore is located in the Appalachian Room. Store hours are:

Monday, June 30
9:00 a.m. - 5:00 p.m.

Tuesday, July 1
8:00 a.m. - 5:00 p.m.

Conference Receptions

Eye-opener coffee receptions are sponsored every morning by Lifetouch. An Ice Cream Social will be held in the Exhibit Hall on Tuesday afternoon. Herff Jones will be hosting the Conference Party on Tuesday evening. The events are open to all conferees and guests.

VASSP Membership Services

The Membership Services Center is located in the Mt. Vernon Foyer near the Conference Registration Desk. Visit the Center to (1) join

VASSP/NASSP, (2) update your membership information, (3) pay your 2008-2009 dues, (4) receive information about association products and services, (5) pick up your reserved meal tickets, and (6) pick up your complimentary VASSP pin. The Center is open during conference registration hours.

Message Center

All messages will be posted on a message board in the registration area.

Press Room

VASSP maintains a Press Room during the Conference. Media representatives are requested to report to the Conference Registration Desk upon arrival. Conferees are invited to pick up complimentary conference press releases for use back in your school division. For more information please inquire at the Conference Registration Desk.

Recycling Name Badges

Please help protect the environment by recycling your name badge at the completion of the conference. Deposit your name badge in the recycling bin located at the Conference Registration Desk after the conference.

Recertification Points

The Virginia Middle and High School Principals Conference & Exposition qualifies for 15 recertification points – five per day – according to the *Virginia Recertification Manual*. The Pre-Conference School Law Clinic qualifies for an additional five recertification points.

If you are making a conference presentation, you qualify for 15 points per topic presentation. For more information, please refer to the recertification manual and consult your employing educational agency.

Graduate Credit for Attendance

Virginia Commonwealth University is offering graduate credit structured to enable you to take advantage of self-guided learning while you participate in the annual conference. (Please see page 25.) Contact information, curriculum requirements, costs, and registration materials are available at the Conference Registration Desk.

Dining Options

The Homestead offers three restaurants (reservations required) for evening meals: the elegant Dining Room, the upscale 1776 Grille, and the casual Sam Sneed's Tavern. However, as an alternative dining option in the evenings, VASSP created *Paideia's Pantry* – using the same chefs and excellent staff as the Dining Room. *Paideia's Pantry* restaurant will offer a set menu selection for Monday and Tuesday evenings in the Commonwealth Room, at \$24.95 per person. This price includes gratuity and applicable taxes.

Concierge Desk

For assistance with faxes and copies or for information regarding hotel amenities, check the Concierge Desk located in the South Parlor of the hotel.

Cell Phones

As a courtesy to your colleagues, please turn off cell phones during all conference sessions.

Conference Evaluation

To assist us in evaluating your conference experience, please take time to complete the evaluation form in the back of your program. *Those turning in completed evaluations by the close of the conference will be entered into a drawing to win a complimentary two night stay, including meals, PLUS golf at The Homestead in Hot Springs, Virginia. Please return your evaluation form to the Conference Registration Desk. Each conferee will be given a drawing ticket in exchange for the completed form.* The Conference Planning Committee values your input!

Your satisfaction and enjoyment are our highest priorities!

If you have a problem or concern, please let us know so we may help. VASSP staff is available to answer questions, troubleshoot problems or address concerns. Ask any staff member at the Conference Registration Desk, or call extension 57487 if you need assistance.

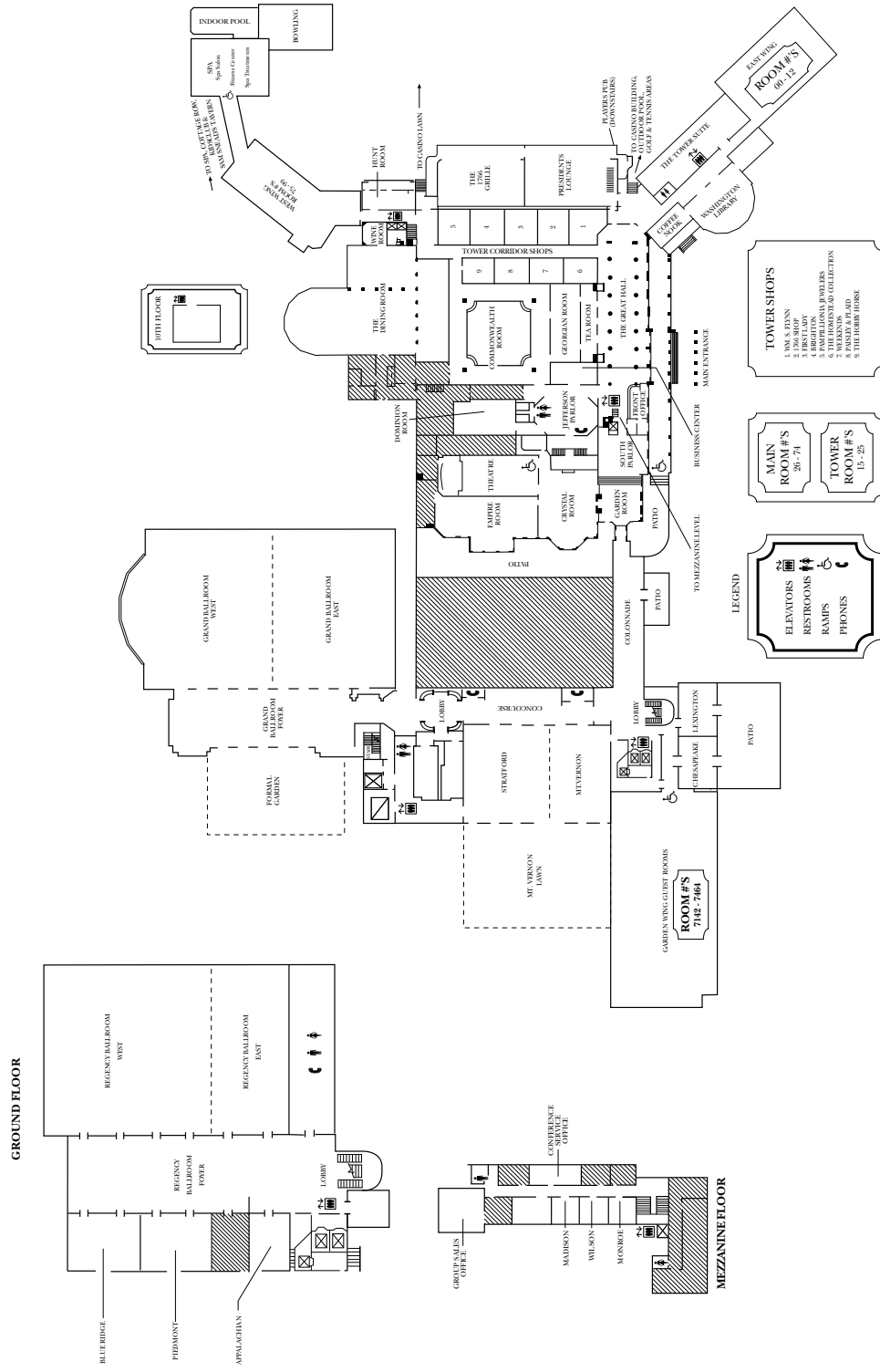
MISSION STATEMENT

The mission of the Virginia Association of Secondary School Principals, Inc. is to support school principals and assistant principals in providing leadership to their schools and communities for the purpose of improving the education of Virginia's youth.

VISION STATEMENT

The vision of the Virginia Association of Secondary School Principals, Inc. is to be the Commonwealth's foremost authority on school leadership for Virginia's youth.

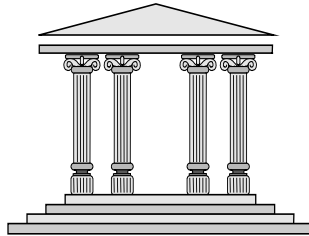
Hotel Floor Plan



HELPFUL TELEPHONE NUMBERS	
Allegheny Outfitters/ Outdoor Activities	57760
Babysitting	57956
Bell Stand	57571
Bowling Center	57548
Cascades Golf Club	57994
Casino Sports Shop	57943
Central Activities	58860
Concierge	57741
Convention Services	57515
Dining Reservations	57989
Equestrian	57990
Falconry	57773
Front Desk	57755
Housekeeping	57758
Kids Club	57677
Lower Cascades Golf Club	57995
Security	57577
Shooting Club	57787
Spa	57547
Tennis Reservations	57762
Transportation	57711

Pre-Conference School Law Clinic

The Homestead
Hot Springs, Virginia
Commonwealth



Sunday, June 29

Noon - 1:00 p.m.

Registration
Mt. Vernon Foyer

1:00 p.m. - 2:15 p.m.

“Litigation Mishaps in Special Education”

Ms. Kathleen S. Mehfoud
Attorney-At-Law
Reed Smith LLP
Richmond, Virginia

2:25 p.m. - 4:00 p.m.

“Top Legal Issues for Middle and High School Principals”

Dr. Perry A. Zirkel
Professor
Lehigh University
Bethlehem, Pennsylvania

4:10 p.m. - 5:00 p.m.

“Cyberbullying and the Law”

Dr. Roger E. Jones
VASSP Past President
Faculty Member,
Virginia Foundation for Educational Leadership and
Director, VASSP Center for Educational Leadership
at Lynchburg College
Lynchburg, Virginia

Sunday 7 Sessions

Building Leadership Collaborations: Focusing on the Future

The Homestead
Hot Springs, Virginia
June 30 - July 2, 2008

Monday, June 30

Sessions
Monday

7:30 a.m. – 5:00 p.m.
Registration
Coffee available 8:00 a.m. to 11:00 a.m.
*Courtesy of Lifetouch
Mt. Vernon Foyer*

8:15 a.m. – 9:15 a.m.
Annual VASSP Business Meeting, Awards,
and Election of Officers
Dominion

9:00 a.m. – 5:00 p.m.
VASSP Bookstore Open
Appalachian

10:00 a.m. – 11:15 a.m.
Opening General Session
Grand Ballroom West

Presider
Dr. Carol C. Robinson
*President
Virginia Association of Secondary School Principals*

Welcome
Dr. Randy D. Barrack
*Executive Director
Virginia Association of Secondary School Principals*

Greetings
Mr. Larry D. Bradley
*President
National Association of Secondary
School Principals
Principal, Pflugerville High School,
Pflugerville, Texas*



Larry Bradley

Award Presentations

2008 Outstanding High School Principal of Virginia
Ms. Carolyn M. Custard, Prince William Division

2008 Outstanding Secondary School Assistant
Principal of Virginia
Ms. Tiffany D. Sanzo, Hampton Division

2008 Outstanding Middle School Principal of Virginia
Mr. Donald Ashburn, Chesterfield Division



Carolyn Custard



Tiffany Sanzo



Donald Ashburn

Introduction

Ms. Janice Koslowski
*VASSP Board of Directors
Principal, Eagle Ridge Middle School,
Loudoun Division*

Speaker

The Honorable Aneesh Chopra
*Secretary of Technology
Commonwealth of Virginia*

“Creating a Culture of Educational Innovation”



Aneesh Chopra

11:30 a.m. – 12:20 p.m.
Major Concurrent Sessions
Nonrepeating

**Group 1. Strategies of High Expectations —
Benefiting All Students**
Piedmont

Presider
Dr. Layton H. Beverage
*Principal, Gloucester High School,
Gloucester Division*

Presenters
Ms. Rebecca M. Mercer
Principal,
Ms. Elizabeth W. Delk
Consultant for College Counseling, and
Mr. H. Ralph Freeman
*Assistant Principal, Smithfield High School,
Isle of Wight Division*

Presenters in this session will share the administrative and teaching strategies used by Smithfield High School to obtain successful test scores, achieve ninth grade success, and utilize data extensively.

Group 2. Using Unified and Focused Approaches to Teach All Children

Blue Ridge

Presider

Ms. Elizabeth “Bet” Neale
*Director of Government Relations / Lead Lobbyist
 Virginia Association of Secondary School Principals*

Presenters

Mr. Robbie Mason
*Assistant Principal and
 Mr. Shep Critzer
 Assistant Principal, Randolph-Henry High School,
 Charlotte Division*

In this session particular emphasis will be on Randolph-Henry High School’s unified and focused approach to education, consistently high expectations, strong and well-communicated commitment to success for all students, and fundamental approach to instruction.

Group 3. How a Small School Gets Big Results

Dominion

Presider

Mr. Kraig Kelican
*Assistant Principal, Fauquier High School,
 Fauquier Division*

Presenters

Mr. Mark Dorsey
*VASSP Mentor Coach
 Principal, West Point High School and
 Ms. Linda Minor
 Director of Instruction, West Point Division*

Learn how West Point High School, a small school located in Eastern Virginia, with a student population that ranges between 250-275 students, has established instructional practices to sustain success. This presentation will focus on several of the school’s core beliefs that are the basis for students’ success.

Group 4. Sharing Strategies That Work Across Performance Levels

Empire

Presider

Ms. Anne O. Stinson
*Principal, Nottoway High School,
 Nottoway Division*

Presenter

Ms. Anne L. Poates
*Principal, Douglas Freeman High School,
 Henrico Division*

Highlights of the findings from the state sponsored case study of Douglas Freeman High School will be given in this presentation. Discussion will focus on highlighting the diversity of the student body and the expectation of excellence both in academics and the total school program. There will also be a focus on new strategies being implemented as the needs of the student population change.

Group 5. Using Data to Build a Learning Community

Theatre

Presider

Ms. Rhonda W. Poindexter
*Principal, Christiansburg High School,
 Montgomery Division*

Presenter

Ms. Patricia Griffin
*VASSP Mentor Coach
 Principal, Princess Anne High School,
 Virginia Beach Division
 1996 High School Principal of the Year*

This session focuses on how Princess Anne High School uses data to set goals, identify priorities, and drive decisions throughout the school year. Data analysis impacts everything at the school from academics to ninth grade transition, schoolwide discipline, and the overall culture of the school. School improvement is not just about academics; it is about creating a learning environment where students and staff feel safe, respected, and valued. With a positive, safe, and instructionally focused learning environment, teachers and students can perform at higher levels.

Group 6. Key Components of School Effectiveness: 9th Grade Transition and a Schoolwide Discipline Plan

Stratford

Presider

Mr. Lawrence P. Whiting
*Principal, Brunswick High School,
 Brunswick Division*

Presenters

Mr. Steven B. Walk
*Principal and
 Ms. Lisa Milliken
 Assistant Principal, Turner Ashby High School,
 Rockingham Division*

This session will examine the criteria of core academic learning, strength learning, student engagement, and personal skill development as it relates to Turner Ashby High School. Particular focus will be on the school’s successful 9th grade transition and a schoolwide discipline plan.

Group 7. Creating a Culture of High Expectations in an Economically-Challenged School

Grand Ballroom East

Presider

Mr. Gary W. Catron
Secondary Supervisor, Washington Division

Presenters

Mr. Randy Foster
Principal, Chatham High School and
Ms. Ann Cassada
Director of Secondary Education,
Pittsylvania Division

Despite being in the lowest 5% statewide in per pupil expenditure, Chatham High School was deemed a model of creating a positive climate and culture for teaching and learning. This session will address commonsense strategies and practical solutions to move from competence to excellence.

Group 8. Forging Relationships that Lead to Academic Success

Mt. Vernon

Presider

Ms. Susan Lawyer Willis
Principal, William Fleming High School,
Roanoke City Division

Presenter

Mr. Michael S. Campbell
Principal, Centreville High School,
Fairfax County Division

This session will focus on programs, events, concepts, and beliefs used at Centreville High School to build trust and foster positive relationships among students, teachers, administrators, and parents. Participants will be provided with ideas and programs that they can incorporate at their schools to improve relationships that could lead to improved academic success.

Group 9. The Effectiveness of a Model School

Lexington

Presider

Ms. Alma D. Brim
Principal, Arcadia High School,
Accomack Division

Presenters

Ms. Kitty L. Catina
Assistant Principal and
Ms. Amanda Voelker
Assistant Principal, James River High School,
Chesterfield Division

James River High School is an energetic school with an openness to change. The school is not willing to remain complacent with existing practices. The driving force starts with the tireless efforts of the principal, staff, and students. The school has implemented clear behavioral expectations for students and staff, established strong leadership teams, adhered to student-centered philosophy where decisions are made upon student needs rather than adult concerns, and created numerous forums for discussion and decision making.

Group 10. Researched-Based Practices for Helping Struggling Middle Level and High School Students Gain Traction

Grand Ballroom West

Presider

Mr. Kevin G. Bezy
VASSP Board of Directors
Principal, The Gereau Center, Franklin County Division
2000 Secondary Assistant Principal of the Year

Presenter

Dr. Patricia I. Wright
VASSP Board of Directors
Chief Deputy Superintendent
Virginia Department of Education

One of the most frequent questions asked by secondary school educators is how to improve the academic performance of previously struggling students. This session will share characteristics and practices of high schools that have proven effective in helping struggling students “gain traction” and accelerate learning in reading and mathematics. Research and resources that are available from the National High School Center also will be highlighted.

12:30 p.m. – 2:00 p.m.
Second General Session
Luncheon
Commonwealth

Presider

Dr. Carol C. Robinson
President
Virginia Association of Secondary School Principals

Introduction

Mr. David S. Ellena
VASSP Board of Directors
NASSP Board of Directors
Assistant Principal,
Providence Middle School,
Chesterfield Division

Speaker

Dr. Billy K. Cannaday, Jr.
Superintendent of Public Instruction
Virginia Department of Education



Billy Cannaday

“Principle(al) Strategies for School Performance – Competence to Excellence”

Department of Education Colloquium

2:15 p.m. – 3:15 p.m.
Sessions will repeat at 3:30 p.m.

Group 11. English and Mathematics Skills: College and Workforce Expectations
Lexington

Presider

Ms. Rita P. Holmes
VASSP Board of Directors
Principal, Surry County High School, Surry Division

Presenters

Ms. Deborah Kiger Bliss
Mathematics Coordinator and
Ms. Tracy Fair Robertson
English Coordinator
Virginia Department of Education

This presentation will focus on the College Board, ACT, and Achieve survey findings. College Board and ACT provided a correlation with Virginia’s Standards of Learning in English and Mathematics. The Secretary of Education’s Office surveyed a sampling of Virginia’s colleges and universities to identify the skills needed in English and mathematics for all incoming freshmen.

Group 12. SOL Changes in History and Social Science, Health Education, Physical Education, and Driver Education

Chesapeake

Presider

Ms. Gwen E. Miller
VASSP Mentor Coach
Principal, J.R. Tucker High School, Henrico Division

Presenters

Ms. Beverly Thurston
Coordinator of History and Social Science and
Ms. Vanessa Wigand
Principal Specialist for Health Education, Physical Education, and Driver Education
Virginia Department of Education

This session will provide principals with an overview of the changes to the SOL for History and Social Science; and Health Education, Physical Education, and Driver Education. The impact on associated documents, such as the curriculum frameworks, will be reviewed, and information on a timeline for implementation of the revised standards will be provided.

Group 13. Licensure and Principal Level II Endorsement

Theatre

Presider

Dr. Carol C. Robinson
President
Virginia Association of Secondary School Principals

Presenter

Ms. Patty S. Pitts
Assistant Superintendent for Teacher Education and Licensure
Virginia Department of Education

This presentation will provide an overview of new licensure and approved program regulations for the administration and supervision endorsements. This session will include discussion of a new initiative to develop performance standards and performance indicators for building administrators as well as paths to the Level II endorsement. New internship requirements for aspiring administrators completing Virginia-approved programs will also be reviewed.

Group 14. Update on the State Assessment Program: What Principals Need To Know

Piedmont

Presider

Dr. Matthew S. Haas
VASSP Board of Directors
Principal, Albemarle High School,
Albemarle Division

Presenter

Ms. Shelley Loving-Ryder
Assistant Superintendent for Student Assessment and School Improvement
Virginia Department of Education

This session will provide an overview of the state assessment program including the Standards of Learning tests and the alternate assessments available for certain students with disabilities and limited English proficient students. Information about changes to the assessment program that may occur in the future will be shared.

Group 15. Implementing CTE Programs that Focus on Career Clusters, Pathways, and Certifications

Blue Ridge

Presider

Dr. John A. Word, Sr.
VASSP Board of Directors
Principal, Kenmore Middle School,
Arlington Division

Presenter

Ms. Elizabeth M. Russell
*Director, Office of Career and Technical Education
 Virginia Department of Education*

This session will address technological advances and global competition that have transformed the nature of work and careers. The U.S. Department of Education, Office of Vocational and Adult Education, has organized these contexts into 16 occupational groupings called Career Clusters. Career cluster pathways identify the knowledge and skills needed by students to meet the demands of further education, incorporate college credit, and meet the expectations of employers. Educators can use the Career Clusters to organize and develop curriculum, assessments, and guidance to provide a broader, more durable preparation for students for college and careers. Certifications are a value-added component of the career pathways.

**Group 16. Voices of Youth with Disabilities:
 Virginia's I'm Determined Project**

Dominion

Presenter

Mr. Donald Vale
*VASSP Past President
 VASSP Board of Directors
 Executive Director of Curriculum
 Albemarle Division*

Presenters

Mr. H. Douglas Cox
Assistant Superintendent, Special Education & Student Services, Virginia Department of Education and
 Mr. Darren Minarik
*Project Coordinator
 VDOE T/TAC at Radford University*

This session will focus on how VDOE, through its *I'm Determined* Project, supports youth with disabilities to participate fully and effectively in their IEP meetings. The session will include a video of Virginia youth who are members of their IEP team describing the importance of such participation.

Group 17. Interpreting Your School's Special Education Report Card

Stratford

Presenter

Dr. Roger E. Jones
*VASSP Past President
 Director, VASSP Center for Educational Leadership at Lynchburg College,
 Faculty Member,
 Virginia Foundation for Educational Leadership*

Presenters

Dr. Patricia Abrams
Director, Special Education Instructional Services and
 Ms. Marianne Moore
*Middle/Secondary Transition Specialist
 Virginia Department of Education*

This session will provide an overview of the federal and state accountability requirements for school divisions as part of Virginia's Special Education State Performance Plan / Annual Performance Report and address implications for middle and high schools. The audience will be provided with the "Tree of Influence" to help them better understand the relationship among the indicators. The presenters will focus on the secondary indicators, which are graduation rates, dropout rates, transition planning, and postsecondary student outcomes. The information will help instructional leaders understand how these indicators are measured and reported. The session will include discussion with the audience on how the secondary indicators relate to and impact students, school outcomes, and the local community.

Group 18. NGA Honor Schools Grant: Moving Forward with Lessons Learned

Mt. Vernon

Presenter

Mr. C. Michael Newman
*VASSP Past President
 VASSP Assistant Executive Director for Program Services*

Presenters

Dr. Linda M. Wallinger
*Assistant Superintendent for Instruction
 Virginia Department of Education,*
 Mr. Michael S. Campbell
*Principal, Centreville High School,
 Fairfax County Division,*
 Ms. Patricia Griffin
*Principal, Princess Anne High School,
 Virginia Beach Division, and*
 Ms. Rebecca M. Mercer
*Principal, Smithfield High School,
 Isle of Wight Division*

Under Virginia's grant from the National Governors Association to address high school reform, the International Center for Leadership in Education (ICLE) conducted a study of ten diverse but equally successful high schools to determine strategies that contributed to their success. Criteria used to select the schools included: adequate yearly progress, school accreditation, and student performance results in mathematics, reading, and science. The results of this study will be shared with the audience, and copies will be available.

Group 19. Strategies for Closing the Achievement Gap – Reaching All Students

Empire

Presider

Dr. Carol S. Cash
VASSP Mentor Coach
Faculty Member,
Virginia Foundation for Educational Leadership,
Clinical Assistant Professor, Virginia Tech
2000 High School Principal of the Year

Presenters

Dr. Kathleen Smith
Director, Office of School Improvement
Virginia Department of Education and
Ms. Ann F. Harman
Faculty Member,
Virginia Foundation for Educational Leadership

This presentation will highlight successful strategies that have been implemented through the Commonwealth to improve academic achievement and close the achievement gap. The strategies will be organized around three critical factors for improvement: rigor, relevance, and relationships.

Group 20. Strategies For Reducing Dropouts and Increasing Graduation Rates

Georgian

Presider

Mr. Robert Almond
Special Assistant to the Superintendent
Virginia Department of Education

Presenters

Dr. Deborah Jonas
Executive Director of Research and Strategic Planning and
Dr. Felicia Dyke
Director of Middle and High School Instruction
Virginia Department of Education

Beginning in the 2008-2009 school year, the Department of Education will report graduation and dropout rates based on the progress of a cohort of first-time, ninth-grade students. The cohort rates serve as the foundation of the Board of Education's graduation and completion index proposed for inclusion in the Standards of Accreditation ratings to be reported in the fall of 2011. This presentation will describe the new rates, effective school-based strategies to increase graduation rates, and resources available to support a school's capacity to help more students succeed on their path towards graduation.

Department of Education Colloquium

3:30 p.m. – 4:30 p.m.

Major Concurrent Sessions Repeated

Tuesday, July 1

7:30 a.m. – 6:00 p.m.

Exhibits Open / Ribbon Cutting Ceremony
Continental Breakfast — 7:30 a.m. - 8:30 a.m.
Available to conference registrants and exhibitors only.
Regency Ballroom / Exhibit Hall

7:30 a.m. – 5:00 p.m.

Registration
Mt. Vernon Foyer

8:00 a.m. – 5:00 p.m.

VASSP Bookstore Open
Appalachian Room

8:30 a.m. – 10:00 a.m.

Third General Session
Grand Ballroom West

Presider

Dr. Carol C. Robinson
President
Virginia Association of Secondary School Principals

Introduction

Dr. Gregory A. Wheeler
VASSP Mentor Coach
VASSP Past President
NASSP Board of Directors
Principal, Appomattox High School,
Appomattox Division

Speaker

Mr. Stephen Peters
Author and Trainer
The Peters Group

“Motivating, Inspiring, and Teaching the Reluctant Learner”



Stephen Peters

10:15 a.m. – 11:40 a.m.

Roundtable Discussions
Grand Ballroom East

The following topics will be presented as roundtable discussions. Discussion leaders will present to a group of ten or more persons for twenty-five minutes, take a break, and repeat two more times. Presenters will make three twenty-five minute presentations with

five-minute breaks between each presentation, allowing participants to hear three different presentations.

21. What Every Principal Should Know About the Virginia High School League

Presenter

Mr. Ken Tilley
Executive Director, Virginia High School League

This session will give a basic understanding of the VHSL addressing key individual eligibility requirements, fundamental school regulations, appeals procedures, VHSL governance, participant's health and safety, sportsmanship, and crowd issues.

22. PAW Partners: A SOL Partnership

Presenters

Mr. Brian Wray
Principal, Dunbar Middle School, Lynchburg Division,
 Mrs. Consuella K. Woods
VASSP Past President
Instructor, and
 Dr. Peggy Schimmoeller
Professor, Randolph College

The Education Department of Randolph College and Paul Lawrence Dunbar Middle School for Innovation have joined in a partnership to provide college mentors and tutors for middle school students having difficulty being successful on the math SOL tests. Through a grant, 25 middle school students go to the college after school and receive approximately 2 hours of instruction and tutoring from college students and professors once per week. Dinner is provided before they leave for home. The second component of the partnership provides a class at the middle school for another group of students working on SOL math. This class is taught by education students and a professor from the college.

23. Response to Intervention: Virginia's Pilot Project

Presenter

Mr. H. Douglas Cox
Assistant Superintendent, Special Education and Student Services, Virginia Department of Education

This session will describe steps taken to date to implement "Response to Intervention" (RtI). Participants will receive information on the pilot project initiative and the evaluation design. The relationship of RtI to the secondary school will be discussed.

24. Use of Virtual Classroom for Individual Instruction

Presenters

Dr. Charles Morris
Associate and
 Mr. Suhas Ghuge
President, Elevate Learning
Chicago, Illinois

Math instruction for K-12 students at all levels remains a challenge. Many school divisions lack qualified tutors. A creative solution is to expand the resource base. This session presents the concept of individualized one-on-one, school-based math instruction and homework assistance using cutting-edge internet technology and qualified tutors from India. Based on the district partnership model, students can "at a click of a button" interact with a personal tutor using two-way communication and digital tablets. The session includes a live tutoring demonstration from India.

25. Understanding Your Virginia Index of Performance (VIP) Scores

Presenter

Dr. Deborah L. Jonas
Executive Director of Research and Strategic Planning
Virginia Department of Education

In 2007, the Virginia Board of Education established the Virginia Index of Performance (VIP) to encourage and recognize fully accredited schools and school divisions as they strive for excellence. The presentation will describe the index, explain how the Department of Education calculates the performance measures that contribute to schools' index scores, and provide resources to roundtable participants to learn more about their individual schools' VIP scores.

26. Strategies to Improve Ninth Grade Transitions

Presenter

Dr. Felicia Dyke
Director of Middle and High School Instruction
Virginia Department of Education

This roundtable discussion will provide administrators the opportunity to receive current research and literature surrounding strategies to improve ninth grade transition. Additionally, this session will provide information to sensitize administrators to issues surrounding ninth grade, recommendations to improve ninth grade transition, and highlight the effective practices for ninth grade transition learned from Virginia's Honor States Grant.

27. Mathematics SOL Instructional Resources

Presenter

Ms. Deborah Kiger Bliss
Mathematics Coordinator
Virginia Department of Education

This roundtable will showcase Mathematics SOL Instructional Resources for Grades 6-12. Included will be the new, optional, high school mathematics course, Algebra, Functions, and Data Analysis. Participants will be provided with information on resources available from the VDOE.

28. English SOL Instructional Resources for Adolescent Literacy

Presenter

Ms. Tracy Fair Robertson
English Coordinator
Virginia Department of Education

This roundtable will showcase English SOL Instructional Resources for Adolescent Literacy including both reading and writing.

29. Civics and Economics: SOL Changes

Presenter

Dr. Beverly Thurston
Coordinator of History and Social Science
Virginia Department of Education

This session will provide principals with an overview of the changes to the SOL for Civics and Economics and Virginia and United States Government. Principals will be informed of professional development opportunities for teachers including participation in the Second Civics Summit to be held in September 2008.

30. Healthy Virginian Initiatives Promoting Nutrition and Physical Activity

Presenter

Ms. Vanessa Wigand
Principal Specialist for Health Education, Physical Education, and Driver Education
Virginia Department of Education

The Governor's Nutrition and Physical Activity Scorecard is an incentive program intended to drive best practices and policy changes at the school and division levels, enhance student health, and improve academic achievement. Schools are encouraged to use the Web-based Scorecard as a tool for identifying best practices and measuring progress towards meeting the nutrition and physical activity needs of students. The best practices and policies recommended by Virginia Action for Healthy Kids, national and state organizations, and the Joint Committee of the Board of Education and Board of Health are incorporated into the Scorecard. A point system has been created to evaluate and recognize school-based efforts. A tiered recognition program (e.g., gold, silver, bronze) rewards schools based on the best practices implemented.

31. Overview of the Academic Review Process

Presenter

Dr. Kathleen Smith
Director, Office of School Improvement
Virginia Department of Education

This presentation will highlight the academic review process. The responsibilities of school leadership, district leadership, and the academic review team or school support team will be discussed. Questions regarding the process will be answered. Information regarding the rating of accreditation denied (fourth year of accredited with warning status) will also be discussed.

32. Making Effective Use of School Reports on Discipline, Crime, and Violence Data

Presenter

Ms. Joyce J. Martin
Data Administration Specialist
Virginia Department of Education

This session will address the data changes for the Discipline, Crime, and Violence Annual Report. The focus will be to explain the new processes to assist school divisions in collecting the data, reviewing the data prior to submission, and explaining how an ongoing process improves consistency and saves valuable time.

33. CTE Exemplary Standards and STEM Academies

Presenter

Ms. Elizabeth M. Russell
Director, Office of Career and Technical Education
Virginia Department of Education

Governor's Career and Technical Academies in Virginia are programs designed to expand options for the general student population to acquire science, technology, engineering and mathematics (STEM) literacy and other critical skills, knowledge and credentials that will prepare them for high-demand, high-wage, and high-skill careers in Virginia. The Governor's Exemplary Standards Award program purpose is to raise the rigor and quality of career and technical education programs across the state. This will be a two-step process: programs will work with business advisory groups and postsecondary faculty to validate their attainment of rigorous standards, and then apply for the Governor's designation. Over time there will be a growing network of Governor's Exemplary Programs that share best practices with each other and with other programs striving for this designation.

34. Do You Want to be a Superintendent – Are You Serious?

Presenter

Dr. Charles Maranzano
Superintendent, Dinwiddie Division

Within the next decade a significant cohort of school superintendents will retire. Are you willing to take the next step in your career? How much more difficult could a superintendent's position be? Do you have what it takes? A former VASSP Board member shares some valuable insight into the superintendent's role – you may be surprised at what it's really like.

35. Redesigning the High School Experience for Students through Personalized Learning Communities

Presenters

Dr. James Thornton
Division Superintendent,
 Ms. Amy Griffin
Director of Instruction, and
 Dr. Michelle Bell
Assistant Superintendent,
Cumberland Division

Research indicates students at different achievement levels need varied instructional delivery systems and supports. Personalized Learning Communities strategically match students with the right intervention. For drop out prevention, *New Beginnings* provides smaller classes, individualized instruction, and an elective class for support. *Advancement via Individual Determination (AVID)* places academically average students in rigorous courses, uses techniques to improve study habits and organizational skills, and provides tutorials by college tutors. *Advance* prepares students to earn a high school diploma and an Associate's Degree in four years.

36. Sustaining the “Turn Around” – Changes Come at You Fast

Presenters

Dr. Nancie B. Lightner
Assistant Superintendent
 Mr. Arthur L. Jarrett, Jr.
Principal, Sussex Central High School, and
 Ms. Nancy W. Coner
Principal, Sussex Central Middle School,
Sussex Division

Under demanding time constraints, how do you replace all the pieces in the puzzle to create a different picture of your school? Then how do you sharpen the focus and maintain clarity of purpose? This presentation will address how the Sussex Division brought about change, empowerment, and transformation of culture to enhance student achievement.

37. A Systematic Approach to Ensuring Success for Every Student

Presenters

Mr. Greg Hood
Assistant Principal,
 Mr. Danny Little
Principal, and
 Mr. Harry Wolin
Director of Student Services, Irving Middle School,
Fairfax County Division

Irving Middle School has developed an accountability system that ensures the success of every student. A “Student Success Plan” is developed for any student who is struggling academically. Interventions are implemented based on the individual needs of each student. Students are given the incentive of free-choice time during the school day to encourage work completion. Likewise, Irving's “Learn and Earn” program provides remediation and homework support during the school day. Session participants will learn a systematic approach for ensuring the success of every student.

38. Behavior Review: A Comprehensive Approach to Discipline

Presenters

Mr. Danny C. Smith
Assistant Principal and
 Ms. Shawndell Mayes
Behavior Review Coordinator,
I.C. Norcom High School, Portsmouth Division

“Behavior Review” as a school-based discipline process will be the focus of this session and the rationale, process, challenges, and successes of the two years since implementation will be discussed. Flowcharts, data, forms, and program statistics will be offered within an interactive format in explanation of this multi-dimensional and systematic approach to schoolwide discipline.

39. 7 Strategies to Lead a Balanced Life as a School Principal

Presenter

Mr. Timothy L. Healey
Principal, Osbourn Park High School,
Prince William Division

The stress of being a school principal is completely overwhelming at times. This session will focus on seven strategies that the presenter has followed to lead a balanced life for nine years as a successful school principal and a successful personal life as a husband and father of three young children. Simply put, by following these “7 strategies,” the presenter has not burned out in the job and still is able to lead a balanced life at work and at home.

40. A School's Role in the Disability Application Process

Presenters

Mr. Shawn Wray
Marketing Specialist and
 Ms. Gloria Ford
Professional Relations Coordinator
Disability Determination Services, Richmond, Virginia

Social Security disability benefits include access to programs to assist disabled students with successful transition to employment, further education, training, and independent living. This presentation will offer information to administrators on how school personnel can assist and expedite the eligibility process for disabled students by providing an overview of the documentation and functional information necessary for disability claims processing. It will also demonstrate how Social Security Administration's new secure electronic process can save a school's staff time and money.

41. Eight Strategies to Improve Student Thinking and Comprehension

Presenter

Ms. Chris Yeager
Director of Consulting, Thinking Maps, Inc.
Cary, North Carolina

Do your students see the organizational patterns in textbooks? Are they able to take notes and summarize? Come learn how Thinking Maps help students capture the information in texts and teachers differentiate their lessons without sacrificing thinking skills. Learners will be able to identify organizational patterns in informational text and will be able to discuss the application of Thinking Maps for note taking and summarizing in all content areas.

42. Developing Instructional Learning Teams

Presenter

Dr. Fay Garrison
Assistant Principal, Powell Valley High School,
Wise Division

This roundtable will focus on communication as an important tool in education. Emphasis will be on techniques that can improve the learning environment to create teams of teachers who learn to use effective teaching strategies to reach all students.

43. Student Leadership Opportunities that Enhance Success

Presenter

Mr. C. Michael Newman
VASSP Past President
VASSP Assistant Executive Director for Program Services

Leading tomorrow's leaders today is a principle objective of VASSP. Numerous student centered leadership opportunities exist that support the development and use of leadership skills and personal success through the Virginia Student Councils Association, Virginia Association of Honor Societies, and Virginia Association of Student Activity Advisers. This roundtable will discuss how your school can benefit from membership in these organizations.

44. Student Assistance Management: Addressing Barriers to Teaching and Learning

Presenters

Dr. Thomas M. Brewster
Member, Virginia Board of Education,
Coordinator of Student Services, Pulaski Division,
 Dr. Lorraine Lange
Superintendent, and
 Ms. Fran Kiker
Coordinator of School Counseling Services and Student Assistance, Roanoke County Division

This roundtable will discuss a program that has won national recognition for excellence – Student Assistance. A Student Assistance infrastructure uses existing resources to address barriers to learning and teaching. Administrators work with a management team to address issues in a coordinated way. Problems addressed may include disproportionality, cultural competency, truancy, school dropout rates, alcohol and other drug use, bullying, conflict and anger control.

11:40 a.m. – 1:15 p.m.
Cash Lunch and Prize Drawings
Regency Ballroom / Exhibit Hall

Professional Practices Symposium
1:15 p.m. – 2:15 p.m.
Major Concurrent Sessions
Sessions will repeat at 2:30 p.m.

Group 45. P-16 Council – Framing Educational Reform for the Future
Lexington

Presider

Dr. Richard A. Turner
VASSP Board of Directors
Principal, William Byrd High School,
Roanoke County Division

Presenter

The Honorable Thomas R. Morris
Secretary of Education, Commonwealth of Virginia

The P-16 Council works to integrate reform efforts across the entire spectrum of education in Virginia, from preschool to graduate school. The Council has issued its first and second reports to the Governor and General Assembly focusing on improving the college – and workplace-readiness of high school graduates and advancing the use of performance data to guide education reforms. This session will focus on the accomplishments of the Council to date and the likely impact for secondary education and public school administrators.

Group 46. General Assembly 2008 Update: Changes in Virginia School Law
Blue Ridge

Presider

Dr. Brenda Cowlbeck
*Faculty Member,
Virginia Foundation for Educational Leadership and
Adjunct Professor,
Virginia Commonwealth University*

Presenter

Mrs. Elizabeth “Bet” Neale
*Director of Government Relations / Lead Lobbyist
Virginia Association of Secondary School Principals*

Many hours are spent at the Capitol formally testifying, cajoling, persuading, listening, promoting, and protecting the interests of principals, assistant principals, and schools. This session will review 2008 laws passed and educational issues that are likely to be on the agenda in the 2009 session.

Group 47. Building the Capacity of a Leader: The Need to Lead
Mt. Vernon

Presider

Mr. Eric D. Johnson
*Principal, Buford Middle School,
Charlottesville Division*

Presenters

Ms. Janice Koslowski
*VASSP Board of Directors
Principal, Eagle Ridge Middle School, and
Ms. Barbara Nichols
Director of Middle Schools,
Loudoun Division*

Participants will discover how the Loudoun Division builds leadership capacity at both the division and school levels. The need to lead has never been more crucial and fast growth demands that we build leadership from within. Learn about systemic processes and programs that support leadership development in new and experienced leaders through their stages of growth. Collaborate with colleagues on the topic of

how premier educational leadership schools of thought can be integrated to maximize leadership potential in a school division.

Group 48. Strengthening Virginia’s Principals: Effective Mentoring and Coaching Practices
Stratford

Presider

Dr. John R. Keeler
*VASSP Mentor Coach
Principal, Colonial Heights High School,
Colonial Heights Division*

Presenter

Dr. Roger E. Jones
*VASSP Past President
Director, VASSP Center for Educational Leadership at
Lynchburg College and
Faculty Member,
Virginia Foundation for Educational Leadership*

This presentation will focus on strategies, techniques, and resources that are effective in mentoring and coaching other educational leaders. It will be helpful to those principals who want to develop the leadership skills of their assistant principals and/or teacher leaders and to assistant principals who want to develop teacher leaders. Participants will leave with a variety of resources to assist their mentoring and coaching initiative.

Group 49. Bullying Prevention: A Schoolwide Approach
Empire

Presider

Ms. Rochelle Anderson
*Principal, E. W. Wyatt Middle School,
Greensville Division*

Presenters

Ms. June Jenkins
*School-Community Relations Coordinator, and
Mr. Gary McCool
Principal, The Enterprise Center/Murray High School,
Albemarle Division*

All students learn best when they feel physically and emotionally safe at school. This session will include an overview of general bullying information such as a concise definition of bullying, how it manifests itself in the middle and high school settings, and characteristics of victims and bullies. The session will focus mainly on effective and research-based prevention and intervention strategies used to address bullying. Participants will learn appropriate intervention strategies when bullying is witnessed and a variety of prevention strategies which include addressing hot spots, whole school buy-in, and how to empower bystanders.

Group 50. A Generation Glimpse: Navigating Multiple Generations in the Workplace

Georgian

Presider

Mr. Lawrence W. Lenz
VASSP President-Elect
VASSP Board of Directors
VASSP Mentor Coach
Principal, Essex High School, Essex Division

Presenter

Mr. Richard A. Flanary
Director of Professional Development Services,
National Association of Secondary School Principals

This presentation will present a brief look at the four generations currently working in schools. As leaders, understanding generational traits is critical to taking advantage of generational differences to build your organizational capacity. A particular focus will be on the Millennial Generation and their current and future impact on your schools.

Group 51. Strategies for Addressing Students with Multiple Discipline Referrals

Theatre

Presider

Ms. Lee Ann Calvert
Assistant Principal, Jefferson Forest High School,
Bedford Division

Presenters

Mr. Robert Dooley
Building Administrator, and
Mr. Larry Moore
Building Administrator, Franklin County High School,
Franklin County Division

The Student Behavior Review Team meets with students that have received ten or more discipline referrals during the school year. The team consists of administrators, guidance counselors, resource personnel and, when appropriate, case managers. Parents are invited and strongly encouraged to attend the meetings. The student's academic performance, attendance, and discipline record are examined and recommendations are made in the areas of concern. Students are scheduled for follow-up meetings.

Group 52. How Effective Leaders Get Results

Dominion

Presider

Mr. John L. Porter
VASSP Past President
Faculty Member,
Virginia Foundation for Educational Leadership
Assistant Superintendent, Alexandria Division

Presenters

Ms. Carolyn M. Custard
VASSP Mentor Coach
2008 High School Principal of the Year
C. D. Hylton High School, Prince William Division

Ms. Tiffany D. Sanzo
2008 Secondary Assistant Principal of the Year
Kecoughtan High School, Hampton Division

Mr. Donald Ashburn
2008 Middle School Principal of the Year
Carver Middle School, Chesterfield Division

The role of the school administrator has expanded with increasing demands every day, although these are still just 24-hour days. The most successful administrator and the unsuccessful administrator all receive the same ration of hours each day. Being effective is often determined by how you use your organization. A panel presentation by this year's top recognized leaders in public school education will focus on some tactics and strategies they effectively use to get positive results.

Group 53. Restructuring for Substantial School Improvement: A VDOE and VFEL Initiative

Piedmont

Presider

Dr. Jeffrey R. Crook
Principal, Patrick Henry High School,
Hanover Division

Presenters

Dr. Kathleen Smith
Director of School Improvement, Virginia Department
of Education and
Dr. Carol S. Cash
VASSP Mentor Coach
Faculty Member,
Virginia Foundation for Educational Leadership,
Clinical Assistant Professor, Virginia Tech
2000 High School Principal of the Year

In support of those school divisions where schools continue to face challenges in state accreditation, the VDOE and VFEL have joined forces. The divisions have been active participants in the process of affecting systemic change in school division improvement. Their efforts and those of the VFEL faculty have been significant in developing a structure that can be used by all divisions as they continue to rise to the challenges. This session will share the process and tools that can facilitate school improvement at the division level.

Group 54. The Research Proven Leadership Strategies of Breaking Ranks

Chesapeake

Presider

Mr. Jeff M. Hawkins
*Principal, John S. Battle High School,
 Washington Division*

Presenter


Dr. Gregory A. Wheeler
*VASSP Past President
 VASSP Mentor Coach
 NASSP Board of Directors
 Principal, Appomattox High School,
 Appomattox Division*

The recommendations of Breaking Ranks II and Breaking Ranks in the Middle provide building level leaders with the tools for leading middle level and high school reform. This session will focus on the leadership role of the principal in bringing about reform at the building level. Topics to be addressed include building the capacity of leaders, managing complex change, and collaborative leadership.

Professional Practices Symposium

2:30 p.m. – 3:30 p.m.
Major Concurrent Sessions Repeated

3:30 p.m. – 6:00 p.m.
Visit Exhibits / Prize Drawings / Ice Cream Social
 VASSP Exhibitors Reception
Regency Ballroom / Exhibit Hall

8:00 p.m. – 11:00 p.m.
Conference Party
 Sponsored by Herff Jones  **HERFF JONES**
Grand Ballroom

Wednesday, July 2

7:30 a.m. – 11:00 a.m.
 Registration
 Coffee available 8:00 a.m. to 9:30 a.m.
*Courtesy of Lifetouch
 Mt. Vernon Foyer*

7:30 a.m. – 8:45 a.m.
Fourth General Session
 Breakfast (Purchased meal ticket required)
Commonwealth

Presider

Dr. Carol C. Robinson
*President
 Virginia Association of Secondary School Principals*

Speaker

Dr. Robert D. Holsworth
*Political Analyst, Dean of the
 College of Humanities & Sciences,
 Virginia Commonwealth University*



Robert Holsworth

**“State and National Politics:
 The Expected Impact for Public
 School Education”**

9:00 a.m. – 11:00 a.m.
Fifth General Session
Grand Ballroom West

Presider

Dr. Carol C. Robinson
*President
 Virginia Association of Secondary School Principals*

Greetings

The Honorable Thomas R. Morris
*Secretary of Education
 Commonwealth of Virginia*



Thomas Morris

Introduction

Mr. Lawrence W. Lenz
*VASSP President-Elect
 VASSP Board of Directors
 VASSP Mentor Coach
 Principal, Essex High School,
 Essex Division*

Speaker

Mr. Daniel Pink
Author



Daniel Pink

“The Whole New Mind”

11:00 a.m.
**Conference Adjournment and
 Grand Prize Drawing**

American Lung Association of Virginia

Britney Walton
9221 Forest Hill Avenue
Richmond, Virginia 23235
(804) 267-1900, ext. 111

Audio South

Laura Perkins
2030 Wilshire Court
Concord, North Carolina 28025
(704) 262-3711

Balfour Taylor Publishing Co.

Ben Smith
6210 Anderson Avenue, NW
Knoxville, Tennessee 37919
(865) 588-6210

Card System Technologies

Ronald Erickson
2004 Morris Avenue
Union, New Jersey 07083
(908) 686-7220

Carnegie Learning, Inc.

Charisse Smith
437 Grant Street
Pittsburgh, Pennsylvania 15219
(888) 851-7094

Classworks

Wayne Brown
3885 Crestwood Parkway, Suite 200
Duluth, Georgia 30096
(888) 841-4790

Coca-Cola Enterprises, Inc.

Craig Semones
1063 Technology Drive
Glen Allen, Virginia 23059
(804) 281-8624

Disability Determination Services

Shawn Wray
8004 Franklin Farms Drive
Richmond, Virginia 23229
(804) 662-7341

Educational Options, Inc.

Melissa Blumentritt
3440 Fairfax Drive
Arlington, Virginia 22201
(866) 243-7460

elInstruction

Steven Agee
549 Laurel Branch
Floyd, Virginia 24091
(540) 521-5075

Elevate Learning

Suhas Ghuge
1350 North Lake Shore Drive,
#813
Chicago, Illinois 60610
(734) 255-7198

Herff Jones, Inc.

Annette Rollyson
9601 Monroe Road
Charlotte, North Carolina 28270
(800) 438-1504

Horizons Education Services

Chris Sweeney
13720 Thorngate Road
Midlothian, Virginia 23113
(804) 897-3600

Jostens

Kelly Morgan
2032 Long Creek Road
Virginia Beach, Virginia 23451
(757) 748-6080

Lifetouch

Steve Halloway
454 Southlake Boulevard
Richmond, Virginia 23236
(804) 378-4474

MetLife Resources

Darryl Payne
6700 Alexander Bell Drive, #115
Columbia, Maryland 21046
(443) 285-0955

Mobius Education Group

Jeff Balko
P. O. Box 958
Binghamton, New York 13902
(888) 849-0774

Pearson Clinical Assessment Group

Dr. Susan B. Wallace
7342 Westmore Drive
Springfield, Virginia 22150
(703) 569-6380

Premier School Specialty

Susan Cooper
400 Sequoia Drive, Suite 200
Bellingham, Washington 98226
(800) 221-1165

ROSworks LLC

Test for Higher Standards
Terri Creasy
5301 Markel Road, Suite 104
Richmond, Virginia 23230
(804) 282-4126

Senate Clerk's Office

Gwen Bailey
P. O. Box 396
Richmond, Virginia 23218
(804) 698-7410

The Barry Robinson Center

Grey Martin
443 Kempsville Road
Norfolk, Virginia 23502
(757) 455-6100

Thinking Maps, Inc.

Sandra Critchfield
401 Cascade Pointe Lane
Cary, North Carolina 27513
(540) 604-4994

Timber Ridge School

Philip Arlotta
P. O. Box 3160
Winchester, Virginia 22604
(540) 888-9521

Triumph Learning
Lori Puckett
43874 Camellia Street
Ashburn, Virginia 20147
(703) 431-5413

**Virginia Retirement
Specialists, Inc.**
Cecil Ratcliff
266 West Main Street
Abingdon, Virginia 24210
(276) 628-9532

**UVA Center for Politics
Youth Leadership Initiative**
Margaret Heubeck
2400 Old Ivy Road
Charlottesville, Virginia 22904
(434) 982-5726

**Virtual High School, Inc.
Global Consortium**
Warren Clarke
3 Clock Tower Place, Suite 200
Maynard, Massachusetts 01460
(978) 897-1900

Vantage Learning
Bradley Blymier
110 Terry Drive
Newtown, Pennsylvania 18940
(800) 230-2213, ext. 1230

**Visiting International
Faculty Program**
Candace Cody
201 Sage Road
Chapel Hill, North Carolina 27514
(804) 317-3468

Virginia Army National Guard
Courtney Lynch
351 W. Camden Street
Baltimore, Maryland 21201
(410) 246-7373, ext. 216

Voyager Expanded Learning
Patrick Hulihan
1800 Valley View Lane, Suite 400
Dallas, Texas 75234
(804) 937-1206

Virginia's PBS TeacherLine
Michelle Adams
5200 Hampton Boulevard
Norfolk, Virginia 23508
(757) 889-9349

**Virginia Middle and High School Principals
Conference & Exposition**

2008 Conference Evaluation

Principle(a) Strategies for School Improvement — Competence to Excellence

Would you like to win a complimentary two-night stay for two, including meals, PLUS golf for two at The Homestead? To be eligible, complete this evaluation form and deposit it in the designated box at the Membership Services Center. A winner will be chosen from those evaluations returned by the close of the conference. Be sure to pick up a grand prize drawing ticket in exchange for your completed evaluation form! The Grand Prize Winner will be drawn from these tickets on Wednesday, July 2 at 11:00 a.m. in the Grand Ballroom West.

Response Key: A = Above Average B = Average C = Below Average D = Did Not Attend

Please circle your responses

1. Keynote Speakers

Aneesh Chopra	A	B	C	D
Billy K. Cannaday, Jr.	A	B	C	D
Stephen Peters	A	B	C	D
Robert D. Holsworth	A	B	C	D
Daniel Pink	A	B	C	D

Suggestions for future keynote speakers: _____

2. Concurrent Sessions and Roundtable Discussions

Please list the *title* and *number* of the sessions you attended on the lines below and rate them:

_____	A	B	C	D
_____	A	B	C	D
_____	A	B	C	D
_____	A	B	C	D
_____	A	B	C	D
_____	A	B	C	D
_____	A	B	C	D
_____	A	B	C	D

Suggestions for future presenters: _____

(Continued on back)

Virginia Middle and High School
Principals Conference & Exposition

The Homestead
Hot Springs, Virginia
June 29 - July 2, 2008



GRADUATE CREDIT REGISTRATION FORM

ADMS 651: Principle(al) Strategies for School Improvement — Competence to Excellence
Virginia Commonwealth University

Name _____ Title _____

School _____ School Division _____

School Address _____ City _____ Zip _____

School Phone _____ Home Phone _____

Home Address _____

Registration Fee for One Credit: _____ \$188.85 (One credit equals 30 recertification points.)

Registration Fee for Three Credits: _____ \$566.55 (Three credits equal 90 recertification points.)

Total Amount Paid: \$ _____

Additional information available at the Conference Registration Desk.

FORM OF PAYMENT: Please Make Checks Payable to: "VASSP"
_____ Personal Check _____ School Check _____ Cash _____ Credit Card
(VISA or MasterCard Only)

Credit Card Account Number _____ Exp. Date _____

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Graduate 25 Credit



MEMBERSHIP SERVICES

*Be sure to save time to visit the
VASSP Membership Services Center
in the Mt. Vernon Foyer!*

12:00 p.m. - 4:00 p.m., Sunday, June 29

7:30 a.m. - 5:00 p.m., Monday, June 30

7:30 a.m. - 5:00 p.m., Tuesday, July 1

7:30 a.m. - 11:00 a.m., Wednesday, July 2

*Experience the statewide
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- 